



IMMERSIVE 3D VIRTUAL ENVIRONMENT WITH LOCAL FLAVOR AND CONTENT

Combines attractions, events, lodging and recreational information onto a single 3D landscape that can easily be customized and shared.

CONTENT IS GENERATED FROM TOURISM COMMUNITY AND VISITORS

For the first time, tourism businesses can collaboratively build a 3D map with dynamic content. Visitors can add their own hyper-local content using the GuestBook.

PROVIDES SUPERIOR SPATIAL SEARCH

Visitors quickly find information that is relevant to their destination or other locations of interest.

LEVERAGES AVAILABLE GIS DATA SETS

SiteSeer3D VT contains GIS data such as geographic names, trails, parks and recreation information that is very valuable to visitors.

AFFORDABLE AND INCLUSIVE OF ENTIRE TOURISM COMMUNITY

Pricing

90 Day Free Trial
\$99.00—full year pre-paid in advance
\$9.95—per month



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The SiteSeer3D Virtual Tourism (VT) is an enterprise software system for building and managing interactive 3D mapping on tourism oriented websites. Tourism associations including Chambers of Commerce, scenic byways and RV and golfing associations can use SiteSeer3D VT to drive traffic to their website and to provide marketing benefits to their members.

For the first time, non-technical users can create custom 3D maps and publish them on their website in minutes. Using these maps, online visitors can visualize and appreciate the beauty of the area, local attractions, recreation, events, lodging and points of interest in full 3D as if they are flying around in a hot air balloon.

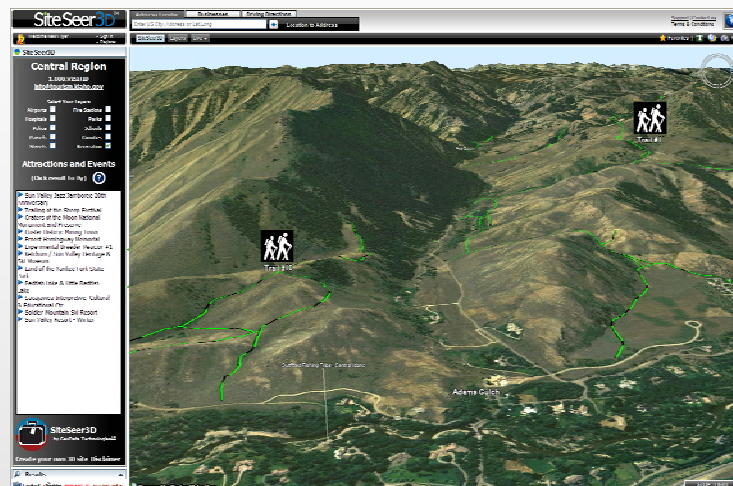
SiteSeer3D VT promotes a new type of collaboration between marketing organizations and their membership that allows each to manage their own content and share it with the other. Associations can share Geographic Information Systems (GIS) layers on member websites. In turn, their membership can share content about their business on the association website. Content sharing happens automatically which keeps the 3D website fresh and encourages visitors to revisit the website often.



PROMOTE YOUR BUSINESS ON WWW.VISITIDAHO.ORG

BUILD AND ADD YOUR SITESEER3D INTERACTIVE MAP TO YOUR WEBSITE IN MINUTES

- SiteSeer3D includes the necessary tools to create, brand, manage and customize your SiteSeer3D map. You can even draw and label the 3D map with your unique business characteristic and add hyperlinks to relevant information.
- Your 3D map includes:
 - Tourism (GIS) layers such as recreation and parks
 - Live traffic and weather cameras
 - 3D address locators and directions
 - Aerial photo capture
- SiteSeer3D generates the HTML code to add your SiteSeer3D map to your website.

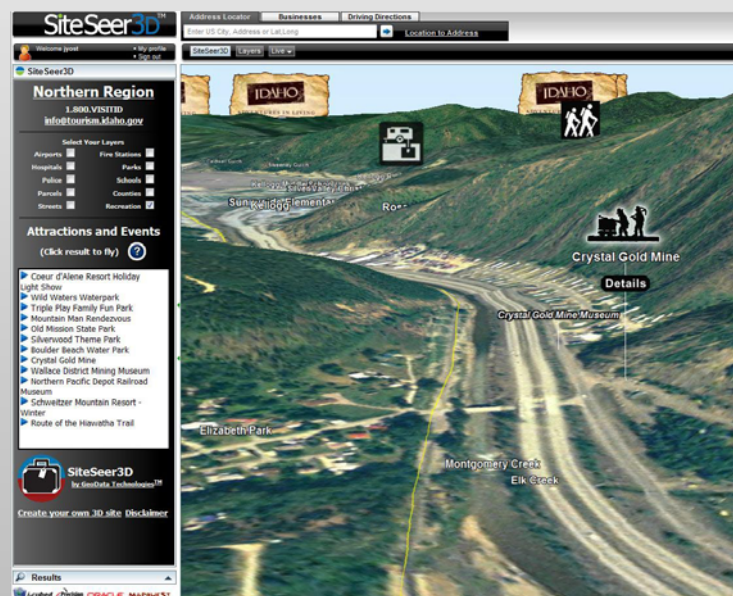


AUTOMATICALLY DISPLAYS YOUR BUSINESS INFORMATION ON WWW.VISITIDAHO.ORG

- Your SiteSeer3D map, business information and hyperlinks are featured on www.VisitIdaho.org.

SHARE YOUR SITESEER3D MAP WITH AS MANY OTHER SITESEER3D USERS AS YOU LIKE

- SiteSeer3D generates a unique share code that you can exchange with other SiteSeer3D users. Your SiteSeer3D content will then appear on their map and vice versa. This creates a unique opportunity to build your own social network map.



COLLABORATIVE 3D MAPPING
FOR TOURISM BUSINESSES

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